

COVERGIRL

CG MULT MCH WALL RENO WKFN 1X72 SP24 USA



File: CG MULT MCH WALL RENO WKFN 1X72 SP24 USA.psa

Backwall Type:

Display Type:

COVERGIRL

Printed: 9/13/2023

Other

None

2023

COVERGIRL

CG MULT MCH WALL RENO WKFN 1X72 SP24 USA

Graphic Code Signage

2270009777 - Lash
Blast Volume 800
Very Black

2270009778 - Lash
Blast Volume 805
Black

2270009779 - Lash
Blast Volume 810
Black Brown

2270009774 - Lash Blast
Volume Waterproof 825
Very Black

Graphic Code Hook bar

2270057641 - Clump
Crusher Mascara
800 Very Black

2270057645 - Clump
Crusher Mascara
Waterproof 825 Very Black

2270057737 - Clump
Crusher Extensions
840 VeryBlack

2270009775 - Lash
Blast Volume
Waterproof 830 Black

Graphic Code Hook bar

2270047021 -
Professional 3-in-1
Curved Brush Mascara
200 Very Black

2270047018 -
Professional 3-in-1
Straight Brush Mascara
200 Very Black

2270047016 -
Professional 3-in-1
Straight Brush Mascara
WTP 225 Very Black

2270010299 -
Perfect Blend
100 Basic Black

2270010322 -
Perfect Blend
110 Black Brown

4620004244 - Get
In Line Liquid
Eyeliner 325
Black Vinyl

Graphic Code Hook bar

2270063222 -
Perfect Point Plus
Eyeliner 200
Black Onyx

2270063256 -
Perfect Point Plus
Eyeliner 205
Charcoal

2270063230 -
Perfect Point Plus
Eyeliner 210
Espresso

2270063248 -
Perfect Point Plus
Eyeliner 220
Midnight Blue

4620004149 - Perfect
Point Plus Eyeliner 200
Black Onyx Value Pack

Graphic Code Hook bar

2270006248 - Easy
Breezy Brow Fill +
Define Pencils 500
Midnight Black

2270006256 - Easy
Breezy Brow Fill +
Define Pencils 505
Rich Brown

2270006264 - Easy
Breezy Brow Fill +
Define Pencils 510
Soft Brown

4620004160 - Easy Breezy
Brow Micro-Fine + Define
Pencil 705 Rich Brown

4620004236 - Easy Breezy
Brow Micro-Fine + Define
Pencil 710 Soft Brown

Graphic Code Hook bar

0810000928 -
TruBlend Liquid
Foundation L1 Ivory

0810000983 -
TruBlend Liquid
Foundation L2
Classic Ivory

0810000984 -
TruBlend Liquid
Foundation L3
Natural Ivory

0810000986 -
TruBlend Liquid
Foundation L5
Creamy Natural

0810000961 -
TruBlend Liquid
Foundation L6 Buff
Beige

0810000960 -
TruBlend Liquid
Foundation L7
Warm Beige

0810000993 -
TruBlend Liquid
Foundation M6
Perfect Beige

Graphic Code Shelf

0810000410 - Clean
Liquid Foundation 105
Ivory

0810000411 - Clean
Liquid Foundation 110
Classic Ivory

0810000412 - Clean
Liquid Foundation 120
Creamy Natural

0810000413 - Clean
Liquid Foundation 125
Buff Beige

0810000414 - Clean
Liquid Foundation 130
Classic Beige

0810000416 - Clean
Liquid Foundation 140
Natural Beige

Graphic Code Shelf

3616304004940 - Clean Invisible
Loose Powder 105 Translucent
Fair

3616304004964 - Clean Invisible
Loose Powder 110 Translucent
Light

3616304004988 - Clean Invisible
Loose Powder 115 Translucent
Medium

Graphic Code Shelf

3616304530906 - Clean Invisible
Pressed Powder 120 Creamy
Natural N07/23

3616304530937 - Clean Invisible
Pressed Powder 130 Classic
Beige N07/23

3616304530944 - Clean Invisible
Pressed Powder 150 Creamy
Beige N07/23

Graphic Code Shelf

2270012286 - Clean Matte
Pressed Powder 525 Buff Beige

2270012287 - Clean Matte
Pressed Powder 535 Medium
Light

3616304530913 - Clean Invisible
Pressed Powder 165 Tawny
N07/23

Graphic Code Shelf

Graphic

Graphic

1 ft

COVERGIRL CG MULT MCH WALL RENO WKFN 1X72 SP24 USA

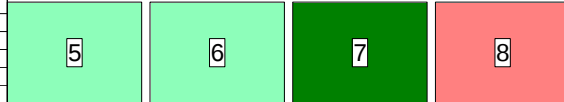
POSITION REPORT

Wall Strategy & Logistics 9/13/2023

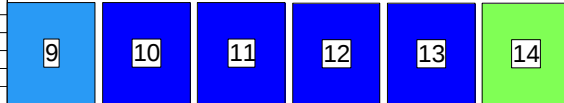
Spring 2022



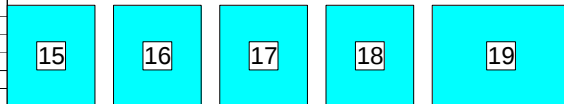
Spring 2021



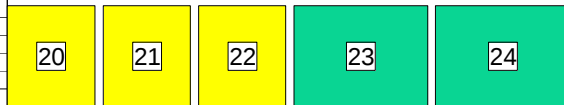
Spring 2021



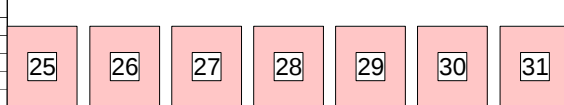
Spring 2021



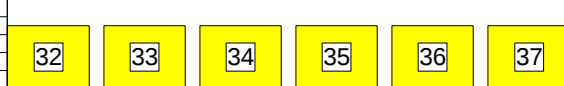
Fall 2020



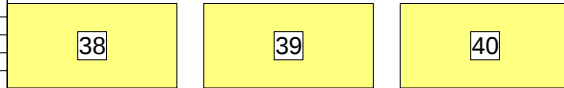
Fall 2020



Spring 2022



Fall 2021



Fall 2022



Spring 2021



Spring 2021

CG MULT MCH WALL RENO WKFN 1X72 SP24 USA

Spring 2023

WAKEFERN

Spring - 2021

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 61	Shade Name	Shade Number
1	1	99350057402	2270009777	Lash Blast Volume 800 Very Black		Very Black	800
2	1	99350057397	2270009778	Lash Blast Volume 805 Black		Black	805
3	1	99350057401	2270009779	Lash Blast Volume 810 Black Brown		BlackBrown	810
4	1	99350057403	2270009774	Lash Blast Volume Waterproof 825 Very Black		Very Black	825

Spring - 2021

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 54	Shade Name	Shade Number
5	1	99350057395	2270057641	Clump Crusher Mascara 800 Very Black		Very Black	800
6	1	99350057409	2270057645	Clump Crusher Mascara Waterproof 825 Very Black		Very Black	825
7	1	99350057407	2270057737	Clump Crusher Extensions 840 VeryBlack		Very Black	840
8	1	99350057398	2270009775	Lash Blast Volume Waterproof 830 Black		Black	830

Spring - 2021

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 47	Shade Name	Shade Number
9	1	99350088640	2270047021	Professional 3-in-1 Curved Brush Mascara 200 Very Black		Very Black	200
10	1	99350088670	2270047018	Professional 3-in-1 Straight Brush Mascara 200 Very Black		Very Black	200
11	1	99240000661	2270047016	Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black		Very Black	225
12	1	99350094164	2270010299	Perfect Blend 100 Basic Black		Basic Black	100
13	1	99350094163	2270010322	Perfect Blend 110 Black Brown		Black Brown	110
14	1	99240004495	4620004244	Get In Line Liquid Eyeliner 325 Black Vinyl		Black Vinyl	325

Fall - 2020

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 40	Shade Name	Shade Number
15	1	99350158668	2270063222	Perfect Point Plus Eyeliner 200 Black Onyx		Black Onyx	200
16	1	99350158669	2270063256	Perfect Point Plus Eyeliner 205 Charcoal		Charcoal	205
17	1	99350158667	2270063230	Perfect Point Plus Eyeliner 210 Espresso		Espresso	210
18	1	99350158671	2270063248	Perfect Point Plus Eyeliner 220 Midnight Blue		Midnight Blue	220
19	1	99350158672	4620004149	Perfect Point Plus Eyeliner 200 Black Onyx Value Pack		Black Onyx	200

Fall - 2020

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 33	Shade Name	Shade Number
20	1	99240001257	2270006248	Easy Breezy Brow Fill + Define Pencils 500 Midnight Black		Midnight Black	500
21	1	99240001258	2270006256	Easy Breezy Brow Fill + Define Pencils 505 Rich Brown		Rich Brown	505
22	1	99240001259	2270006264	Easy Breezy Brow Fill + Define Pencils 510 Soft Brown		Soft Brown	510
23	1	80304500	4620004160	Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown		Rich Brown	705
24	1	80304825	4620004236	Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown		Soft Brown	710

Spring - 2022

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 26	Shade Name	Shade Number
25	1	99350039038	0810000928	TruBlend Liquid Foundation L1 Ivory		Ivory	L01
26	1	99350039035	0810000983	TruBlend Liquid Foundation L2 Classic Ivory		Classic Ivory	L02
27	1	99350039034	0810000984	TruBlend Liquid Foundation L3 Natural Ivory		Natural Ivory	L03
28	1	99350039041	0810000986	TruBlend Liquid Foundation L5 Creamy Natural		Creamy Natural	L05
29	1	99350039048	0810000961	TruBlend Liquid Foundation L6 Buff Beige		Buff Beige	L06
30	1	99350039040	0810000960	TruBlend Liquid Foundation L7 Warm Beige		Warm Beige	L07
31	1	99350039054	0810000993	TruBlend Liquid Foundation M6 Perfect Beige		Perfect Beige	M06

Fall - 2021

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 20	Shade Name	Shade Number
32	1	99350068827	0810000410	Clean Liquid Foundation 105 Ivory		Ivory	105
33	1	99350068822	0810000411	Clean Liquid Foundation 110 Classic Ivory		Classic Ivory	110
34	1	99350068826	0810000412	Clean Liquid Foundation 120 Creamy Natural		Creamy Natural	120
35	1	99350068828	0810000413	Clean Liquid Foundation 125 Buff Beige		Buff Beige	125
36	1	99350068825	0810000414	Clean Liquid Foundation 130 Classic Beige		Classic Beige	130
37	1	99350068830	0810000416	Clean Liquid Foundation 140 Natural Beige		Natural Beige	140

Fall - 2022

Loc. ID	Facings	Product ID	UPC	Description	Width = 12.00 in; Depth = 9.00 in; Notch = 14	Shade Name	Shade Number
38	1	99350156926	3616304004940	Clean Invisible Loose Powder 105 Translucent Fair		Translucent Fair	105
39	1	99350156928	3616304004964	Clean Invisible Loose Powder 110 Translucent Light		Translucent Light	110
40	1	99350156930	3616304004988	Clean Invisible Loose Powder 115 Translucent Medium		Translucent Medium	115

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 8

COVERGIRL

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POSITION REPORT

Wall Strategy & Logistics 9/13/2023

Spring 2022

1	2	3	4
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Spring 2021

5	6	7	8
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Spring 2021

9	10	11	12	13	14
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Spring 2021

15	16	17	18	19
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Fall 2020

20	21	22	23	24
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Fall 2020

25	26	27	28	29	30	31
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Spring 2022

32	33	34	35	36	37
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Fall 2021

38	39	40
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Fall 2022

41	42	43
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Spring 2021

44	45	46
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Spring 2021

CG MULT MCH WALL RENO WKFN 1X72 SP24 USA

Spring 2023

WAKEFERN

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
41	1	99350168188	3616304530906	Clean Invisible Pressed Powder 120 Creamy Natural N07/23	Creamy Natural	120
42	1	99350168191	3616304530937	Clean Invisible Pressed Powder 130 Classic Beige N07/23	Classic Beige	130
43	1	99350168192	3616304530944	Clean Invisible Pressed Powder 150 Creamy Beige N07/23	Creamy Beige	150

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 2

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
44	1	99240000728	2270012286	Clean Matte Pressed Powder 525 Buff Beige	Buff Beige	525
45	1	99240000729	2270012287	Clean Matte Pressed Powder 535 Medium Light	Medium Light	535
46	1	99350168189	3616304530913	Clean Invisible Pressed Powder 165 Tawny N07/23	Tawny	165

COVERGIRL